

CODE OF CONDUCT

1 INTRODUCTION

- 1.1 Terms herein shall have the same meaning as in the Constitution of **CANNABIS TRADE ASSOCIATION AFRICA** (the "**Constitution**").
- 1.2 Where there is conflict between this code of conduct (this "**Code**") and the Constitution, the Constitution shall prevail.

2 PRIMARY OBJECTIVE

The primary object of this Code is the establishment of an acceptable standard of conduct, which is consistently recognised and upheld by all Members.

3 APPLICATION

- 3.1 This Code shall be applicable to all Members.
- 3.2 Members must ensure that this Code is maintained.
- 3.3 Members who transgress this Code shall be subject to expulsion under the provisions of the Constitution.

4 STANDARD OF CONDUCT

- 4.1 A Member shall not engage in any manner or form in any corrupt or dishonest activity.
- 4.2 A Member shall maintain the highest ethical standards in all its endeavours including advertising, selling and/or service, guided by the principles of honesty and integrity. In addition, a Member shall ensure the safety, health and welfare of the public in the conduct of its business.
- 4.3 A Member shall not conduct itself in a deceptive manner in its solicitation of clients/customers.
- 4.4 A Member shall provide services, and/or design any goods, and generally conduct itself, in compliance with all applicable laws, regulations, appropriate standards and codes.

5 PROFESSIONALISM

- 5.1 A Member shall conduct itself in a professional manner at all times.
- 5.2 A Member shall uphold the tenets and integrity of the CTAA, to maintain a professional and reputable business at all times in line with running a legal and responsible business model.
- 5.3 A Member shall promote the CTAA and its membership benefits.
- 5.4 A Member shall employ knowledgeable sales personnel, who are appropriately trained in the products and/or services being marketed by that Member to clients/customers.

6 HONESTY AND INTEGRITY

- 6.1 A Member shall not falsify or misrepresent their professional qualifications, product specifications, facility accreditations and the like including any license status, government or regulatory approvals or endorsements, experience, capacity, rating in the industry and any other significant information.
- 6.2 A Member shall uphold the highest standard of integrity and honesty in all its dealings with the other Members and the public.
- 6.3 A Member shall report to the CTAA any products or sellers that may cause damage, harm or bring disrepute onto the industry.
- 6.4 A Member shall ensure that all Members selling CTAA branded products adhere to the rules of the CTAA.
- 6.5 A Member shall ensure that all products meet the labelling criteria the CTAA requires and clearly states recommended dosage instructions.

7 BUSINESS AND TRADE

- 7.1 A Member shall never knowingly engage in activities likely to bring the legal cannabis and hemp trade sector into disrepute.
- 7.2 A Member shall hold valid and appropriate insurances in respect of public and employers' liability and any other required insurances.

- 7.3 A Member shall respect the intellectual property, trade marks, patents, licences, goodwill legal commercial agreements and distribution agreements of other Members.
- 7.4 A Member shall, in accordance with applicable laws, keep records of adverse effects and incidents involving any products manufactured, imported, or sold by it and where necessary notify the relevant authorities.
- 7.5 A Member shall provide suitable warranties and guarantees consistent with prevailing consumer and sector related legislation.
- 7.6 A Member shall ensure that all reasonable efforts are made to abide by the laws and regulations governing the manufacture, import, distribution, and sale of cannabis products, as amended from time to time.
- 7.7 A Member shall promote the responsible usage of cannabis derived products.

8 PRODUCTS AND TESTING

- 8.1 A Member shall take a positive and responsible attitude towards product information and latest information as it becomes available.
- 8.2 A Member shall never knowingly sell or misrepresent counterfeit or substandard products.
- 8.3 A Member shall allow the CTAA and any authorised regulatory authority to request samples of its products for testing at the Member's expense, by a duly authorised and licenced testing facility.
- 8.4 A Member shall provide samples of its products for routine testing at suitable periods and to ensure that records are kept up to date.
- 8.5 A Member shall reasonably ensure lab reports are available for all products and available on request to the public.
- 8.6 A Member shall never knowingly sell cannabis products to anyone under the age of 18, or the legal age as determined by legislation, unless such person is legally permitted to receive or be in possession of such cannabis product.

- 8.7 A Member shall ensure that anyone purchasing a product on the behalf of person under the age of 18 is made aware that products sold as food supplements, traditional herbal remedies or products with marketing authority have stipulated recommended doses.
- 8.8 A Member shall not make any medical claims inconsistent with, or in transgression of, any applicable laws.
- 8.9 A Member shall not publish or place any testimonials on its website which is inconsistent with, or in transgression of, any applicable laws.

9 ACTING WITHIN EXPERTISE

A Member shall not perform services or produce products in an area of expertise other than its own.

10 WORKING ENVIRONMENT

A Member shall observe and foster the highest standard of safety and working conditions for employees and shall strive to go beyond the minimum standards of safety and working conditions fostering a pleasant working environment.

11 OBLIGATIONS TO OTHER MEMBERS AND FIRMS

- 11.1 A Member shall neither intentionally nor negligently, neither directly nor indirectly, injure the professional reputation and practices of other Members and shall neither intentionally nor negligently criticise other Members using false information.
- 11.2 A Member shall refrain from attempting to attract an employee from both other Members and firms that are not Members, by false or misleading representations to such employees or employers as the case may be.

12 INTEREST OF THE INDUSTRY

- 12.1 A Member shall actively participate in the training of people to meet the necessary professional standards for the future welfare of the cannabis industry.
- 12.2 A Member shall conduct itself as far as possible in a manner, which strives to extend public knowledge and appreciation of cannabis, its achievements and effect on the

economy, health and wellness and the environment and to protect the cannabis industry from misrepresentations and misunderstandings.

- 12.3 A Member shall not act in a manner likely to discredit cannabis as well as the industry or deceive the public.